

## **Tasks: Internet Activism**

Go to [https://en.wikipedia.org/wiki/Internet\\_activism](https://en.wikipedia.org/wiki/Internet_activism) to get an overview about forms of internet activism. Use other sources, if necessary ( - always write the source in brackets behind the information provided).

### 1. Define

- internet activism
- types of internet activism
- clicktivism/ slacktivism
- trolls
- hate speech.

2. The survivors of the Stoneman Douglas High School shooting, on February 14th, 2018 have organized the #MarchForOurLives in Washington D.C. on March 24th, 2018 and are now touring the country to register young voters.

In addition, they utilize tools of internet activism. Do further research on their use of tools of **internet activism**. Examine their use of:

- e-petition platforms ([https://www.change.org/o/march\\_for\\_our\\_lives](https://www.change.org/o/march_for_our_lives), ...)
- twitter (<https://twitter.com/AMarch4OurLives>, <https://twitter.com/Emma4Change>, ...)
- hashtags (#MarchForOurLives, #NeverAgain, #WhatIf, #WeCallBS, ...)
- youtube ([https://www.youtube.com/channel/UC77-uGJRVBiXou-G6S7\\_4yQ](https://www.youtube.com/channel/UC77-uGJRVBiXou-G6S7_4yQ) [short link: <https://bit.ly/2sBX0iy>])

2a. Compare and contrast their use of tools of internet activism to the use of tools of the NRA (National Rifle Association, a powerful lobbying group that advocates the right to own guns), supporters of the 2nd Amendment (the right to bear arms).

3. Discuss advantages and challenges of **internet activism**.

4. Engage with people online about your political cause.



advantages	challenges
non-filtered communication	non-filtered communication
anonymity	anonymity, fake accounts, bots
connect with large community, networking	
less energy-consuming	
non-violent	hate speech
real-time updates	
low barrier for participation	
gives nearly everybody a voice	not accessible to everybody (internet accessibility, computer literacy, censorship)
	trolling
	fake news
	hacking, 2% malicious
	clicktivism/ slacktivism
	short-lived
	difficult to measure success

### mögliche Lösungen der Diskussion

Discuss advantages and challenges of the use of **political memes/social media/tools of internet activism** in political protests.

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Arbeitsaufträge