

Task

1. *Add additional vocabulary you need in order to be able to talk about influencers on social media platforms.*

vocabulary	English explanation	sentence using new vocabulary	German translation
to influence			
audience			
to be part of the conversation			
interactive			
to be authentic/ authenticity			
to create content			
to publish			
to share			
to engage			
to follow			
individuality			
to broadcast			
to go viral			
to vlog			
to be part of a community			
to build a community			
to respond			
to connect to sb.			
to relate to			
to promote			
to be passionate about sth.			
to be unique			
privacy			
to be fake			
sponsored content			

influencers

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advertisement			
body image			
product placement			
social media platform			
to be talented			
to be recognized			
to have a voice			
to have likes			
validation			
clickbait			
affiliate links			
infobox			
traffic			
to monetize			