

Tasks: Micro-Blogging

Go to

- <https://twitter.com/AMarch4OurLives>
- <https://twitter.com/Emma4Change>
- <https://twitter.com/davidhogg111>

Pick at least three tweets.

1. Analyze these tweets.
2. The survivors of the Stoneman Douglas High School shooting, on February 14th, 2018 have organized the #MarchForOurLives in Washington D.C. on March 24th, 2018 and are now touring the country to register young voters. In addition, they use **social media** to make their voices heard.



For an analysis of their use of social media, visit “The March For Our Lives Was Born on Social Media“: <https://www.crimsonhexagon.com/blog/march-for-our-lives-was-born-on-social-media/> (short link: <https://bit.ly/2kTs2hu>).

Do further research on their use of social media for their political cause.

Examine their use of:

- hashtags (#MarchForOurLives, #NeverAgain, #WhatIf, #WeCallBS, ...)
- instagram (<https://www.instagram.com/marchforourlives/>)
- youtube (https://www.youtube.com/channel/UC77-uGJRVBiXou-G6S7_4yQ [short link: <https://bit.ly/2sBX0iy>])
- (if possible) snapchat

2a. Compare and contrast their use social media to the use of social media by the NRA, supporters of the 2nd Amendment.



You may use Hill, Selina: “5 shocking and outrageous responses to March For Our Lives“, <http://www.blackenterprise.com/5-outrageous-responses-march-lives/> (short link: <https://bit.ly/2Lw1HS7>) as a starting point of your examination.

3. Discuss advantages and challenges of the **use of social media** in political protest.
4. Engage with people on a social network about your political cause, using a hashtag.

Arbeitsaufträge Micro-Blogging

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