***Tasks: Internet Activism***

Go to <https://en.wikipedia.org/wiki/Internet_activism> to get an overview about forms of internet activism. Use other sources, if necessary ( - always write the source in brackets behind the information provided).

1. Define
   * internet activism
   * types of internet activism
   * clicktivism/ slacktivism
   * trolls
   * hate speech.
2. The survivors of the Stoneman Douglas High School shooting, on February 14th, 2018 have organized the #MarchForOurLives in Washington D.C. on March 24th, 2018 and are now touring the country to register young voters.

In addition, they utilize tools of internet activism. Do further research on their use of tools of **internet activism.** Examine their use of:

* + e-petition platforms (<https://www.change.org/o/march_for_our_lives>, …)
  + twitter (<https://twitter.com/AMarch4OurLives>, <https://twitter.com/Emma4Change>, …)
  + hashtags (#MarchForOurLives, #NeverAgain, #WhatIf, #WeCallBS, …)
  + youtube (<https://www.youtube.com/channel/UC77-uGJRVBiXou-G6S7_4yQ> [short link: [https://bit.ly/2sBX0iy]](https://bit.ly/2sBX0iy%5D))

2a. Compare and contrast their use of tools of internet activism to the use of tools of the NRA (National Rifle Association, a powerful lobbying group that advocates the right to own guns), supporters of the 2nd Amendment (the right to bear arms).

1. Discuss advantages and challenges of **internet activism**.
2. Engage with people online about your political cause.

**mögliche Lösungen der Diskussion**

Discuss advantages and challenges of the use of **political memes/social media/tools of internet activism** in political protests.

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| **advantages** | **challenges** |
| non-filtered communication | non-filtered communication |
| anonymity | anonymity, fake accounts, bots |
| connect with large community, networking |  |
| less energy-consuming |  |
| non-violent | hate speech |
| real-time updates |  |
| low barrier for participation |  |
| gives nearly everybody a voice | not accessible to everybody (internet accessibility, computer literacy, censorship) |
|  | trolling |
|  | fake news |
|  | hacking, 2% malicious |
|  | clicktivism/ slacktivism |
|  | short-lived |
|  | difficult to measure success |
|  |  |